

MASTER OF MANAGEMENT SCIENCES



Recognized by:
**Higher Education Commission
of Pakistan**



Offered by :
**IQRA National University
Swat Campus**



Chartered by:
**Govt. of
Khyber Pakhtunkhwa**

COURSE OVERVIEW:

This is normally a 2 years program comprising of 4 semesters with a minimum of 30 credit hours. There will be a fall and spring semester in each year.

Eligibility Criteria:

- 16 years of education in the field of Management Sciences and awarded 45% marks or 2.0 CGPA. NTS General with minimum 50% cumulative score, or 60% marks in university based test and as per HEC criteria.
- Departmental Interview.
- Maximum time for degree duration is 4 years including statutory body approval.

SPECIALIZATION OFFERED

- Finance
- Marketing
- Human Resource Management
- Project Management
- Tourism & Hospitality Management
- Entrepreneurship
- Pharmaceutical Marketing
- Islamic Banking & Finance



Scheme of study

1st Semester		
Course Code	Course Title	Cr. Hours
ASC 511	Research Philosophy	3
ASC 512	Advance Research Methods	3
ECO 513	Managerial Economics	3
	TOTAL	9

2nd Semester		
Course Code	Course Title	Cr. Hours
QTM 521	Quantitative & Qualitative Techniques	3
	Elective I	3
	Elective II	3
	TOTAL	9

3rd Semester		
Course Code	Course Title	Cr. Hours
	Elective III	3
	Elective IV	3
	TOTAL	6

4th Semester		
Course Code	Course Title	Cr. Hours
BUS-613	PROJECT THESIS / 2 Elective Courses	6
	TOTAL	6
TOTAL CREDIT HOURS		30

Disclaimer :

Course updates may be implemented periodically as part of continuous assessments to align them with high-quality programs offered by international universities. These reviews also consider the requirements of the local industry and employment market. Furthermore, INU Swat retains the authority to adjust the fee structure as necessary.

